



A Free Learning  
& Wellbeing  
Platform

Introducing

# Community Online Academy



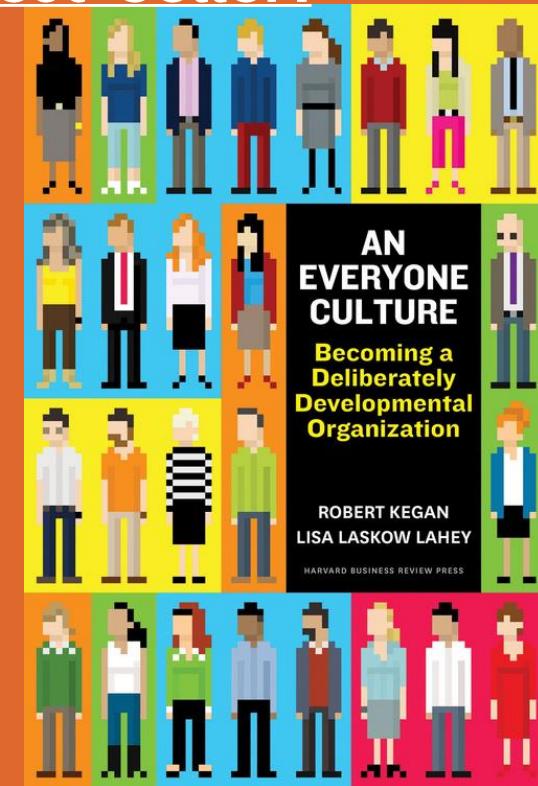
Powered By  
Perks at Work

# Who We Are:

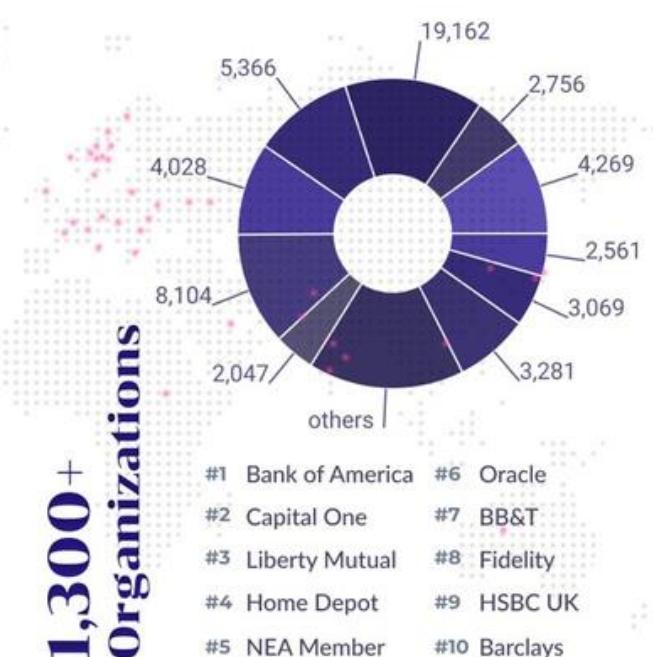
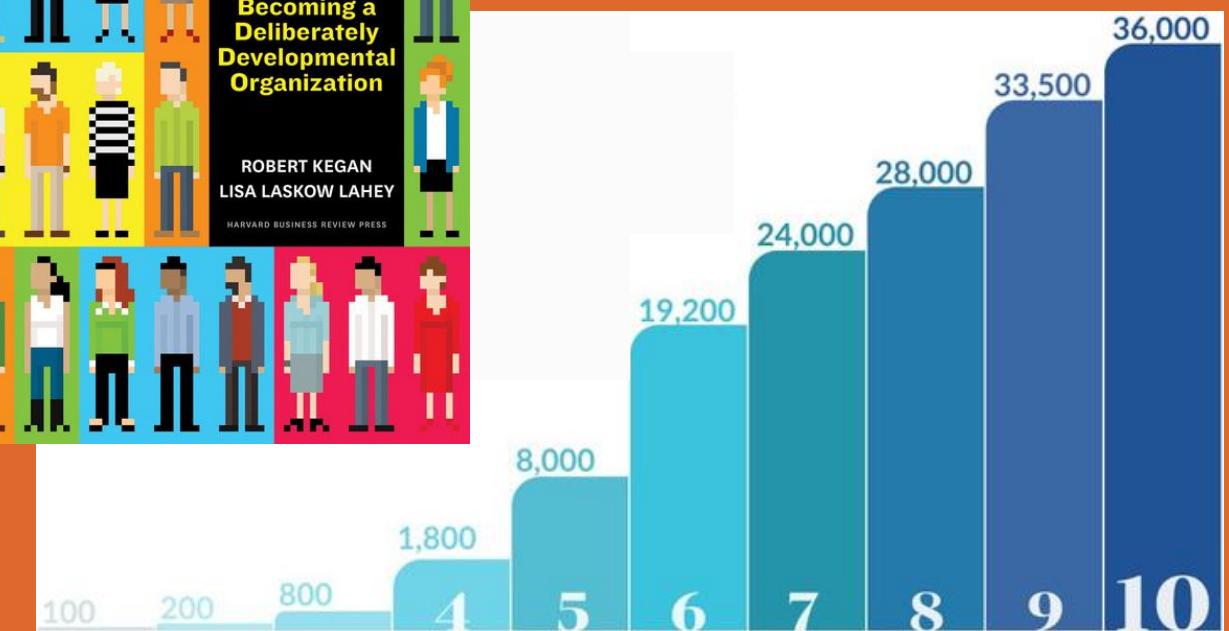
Next Jump, the company behind Perks at Work, was featured in the Harvard Business Review Best-Seller as a "Deliberately Developmental Organisation" and for demonstrating a company culture that represents "The Future of Work." After interviewing over a thousand companies, they only found 3 companies (incl. NxJ) who truly put the learning and development of their people at the heart of their corporate strategy.

When our company shifted to working from home at the beginning of March, we wanted to make sure our employees were still able to take advantage of their usual fitness, learning & development, and childcare perks. That same week, we held our first Community Online Academy (COA) with Next Jump employees. We quickly expanded to our Perks at Work network and have seen tens of thousands of employees join us each week since.

## Featured in the Harvard Best-Seller:



## COA growth in 10 weeks:



# What is Community Online Academy?

So much of our lives have been disrupted by Covid-19. For the fortunate ones of us that have our job and can be at home, we have new challenges of balancing work, kids, life all in close quarters – all while having fear of staying healthy and for loved ones.

Community Online Academy (COA) was created to provide free courses for kids and adults on fitness and learning. COA offers live courses online every Thursday taught by world renowned instructors. Plus, take advantage of our video hub and create playlists to catch up on your favorite content.



# Unsupervised safe space for kids to just be kids

Working parents are faced with regular disruptions (on average 15x per hour according to The Washington Post) and as a result are working longer hours. With limited after-school clubs / remote learning, kids are missing elements of fun and socialisation with friends (arguably the best part about being at school).

Our classes are taught by highly qualified instructors who deliver high energy and engaging classes so you can leave your children on a device next to you with minimal supervision. We also run different virtual competitions throughout the week so children are encouraged to join activities that interest them, make new friends, and have fun!



COA Activities Leaderboard				
Rank	Kid	Interests	Points	
1	 Diya S. Girl - 5 Yrs	 Arts and Crafts	43 Points	
2	 Shera V. Girl - 12 Yrs	 Arts and Crafts	37 Points	
3	 Ashwika Aravinth Girl - 9 Yrs	 Photography	36 Points	
4	 Inchara S. Girl - 8 Yrs	 Arts and Crafts	30 Points	
5	 Mishka Girl - 6 Yrs	 Coding	26 Points	
6	 Isha M. Girl - 8 Yrs	 Writing	26 Points	

# Made For You



## Join Live

Human beings are social creatures. When many of us are working from home, it is important to have alternative interactions than those in our household (and that is if you live with others). COA live classes provide a chance to meet new people across the world. Members are encouraged to interact through a live chat and enable their cameras so we get to be "in the room" with you.



## On Demand

Whether something urgent came up and you missed a class; or you simply want to attend more classes than you can possibly fit into a day, catch up on demand with over thousands of videos. With the Video Hub, you can design a class schedule that is tailored to you.



## Share with Others

Good things are worth sharing. Curate your favourite classes into private or public playlists and share the playlist(s) with family, friends and colleagues. Or browse the community's playlists such as "Classes That Help Burn Your Kids Energy" and "Building Better Mental Health" for recommendations to discover new classes.

# What do employees say?

Find out why hundreds of thousands of people have joined Community Online Academy since its introduction in March 2020.



"I honestly thought this was one of the best things to come of COVID. A community of individuals learning from very talented professionals and for those professionals to share is a great example of the world we live in. I was so impressed by the organisation and dedication from the whole team, especially the organisers"



"It helps to unwind and refocus on our health, be it physical or mental, and that is extremely important. I am a caregiver for my aging mother and I move directly from my computer work to caring for the home and family. These courses remind me that I can take a breath in between and remember who I am...give a little self love."



"I'm so very grateful to my employer for offering this type of support to its employees. After the two sessions, I walked away with a renewed sense of hope and was encouraged to extend grace and understanding to my peers and colleagues. Thank you"



"Jr. Structural Engineering With LEGO - My son enjoyed the class. He continued building his castle for another 3 hours after the class was over. He already picked out 4 classes he wants to attend next week."



"LOVE LOVE LOVE THIS! My son said to me "Mommy, I love your work!" I was able to do work on my work computer while he was on my personal laptop next to me doing the class. It benefited all of us. I sent out the link to my co-workers who are also parents of similar aged children."



"These classes fulfilled many of our family's needs. Great filler between the kids regular school work. Productive use of the child's time if they are waiting for their parent to finish a meeting. Playbacks are a fabulous resource for MORE healthy interactions through the rest of the week."

# How To Access



## Create an account

- Visit [www.perksatwork.com](http://www.perksatwork.com)
- Click on Register for Free
- Enter your email address
- Enter your company name
- Select your country (UK or US)
- Check your email to set a password



## Find classes you like

Click on "Live Classes" to reserve your space at an upcoming class. There is no limit to the number of classes you can book. Alternatively go to "Video Hub" to access thousands of pre-recorded classes.

*enjoy!*

## Enjoy

For live classes, visit the class page or your reminder email for your private Zoom link. Log into class 5 minutes beforehand so you don't miss any introductions or demonstrations.

We look forward to seeing you soon.